**USER'S MANUAL** 

# Analog Factory 2.0

# Analog Factory Experience





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# Thank you for purchasing the ARTURIA's ANALOG FACTORY 2.0 / ANALOG FACTORY EXPERIENCE!

This manual concerns two distinctive products:

- Analog Factory 2.0, a Software allowing to play and modify 3500 synthesizer sounds
- Analog Factory Experience, a bundle of Analog Factory 2.0 along with a dedicated control keyboard, the Analog Factory Keyboard.

In this package you will find:

 $\blacktriangleright$  a CD-ROM containing the ANALOG FACTORY 2.0 installer for MAC OSX and Windows XP/3500

• A registration card (credit card format) including the Syncrosoft software activation code and Arturia's online registration code.

▶ The User's Manual for the Analog Factory 2.0 software and the Analog Factory Keyboard.

- An Analog Factory Keyboard (Analog Factory Experience only)
- A USB cable (Analog Factory Experience only)

Carefully store your card holding the Syncrosoft software activation code. Your Syncrosoft activation code is required to run ANALOG FACTORY 2.0, so this code is the real value of your product. See chapter two for more information about how Syncrosoft works.

We recommend that you register your product. By registering, you identify yourself as the legitimate owner and will be sure to receive the latest news and updates for your product. After registration, you will receive a user ID and password in order to access a protected area on our site. It also puts you on our user notification list, so that you can be the first to know when there are updates or new product offers.

# **Special Message Section**

The MIDI keyboard uses USB or an external power adapter. Do not connect this product with any power supply or adapter than the one described on this manual, specially recommended by Arturia. (See chapter # 5.2.2 for more details)

## WARNING:

Do not place this product in a place or position where one might walk on, trip over or roll anything over power or connecting cords.

The use of an extension cord is not recommended! If you must use one, make sure that the cord has the ability to handle maximum current needed by this product. Please consult a local electrician for more information on your power requirements.

This product should be used only with the components supplied or recommended by Arturia. When used with any components, please observe all safety markings and instructions that accompany the accessory products.

## **SPECIFICATIONS SUBJECT TO CHANGE:**

The information contained in this manual is believed to be correct at the time of printing. However, Arturia reserves the right to change or modify any of the specifications without notice or obligation to update existing units.

## **IMPORTANT:**

Always follow the basic precautions listed below to avoid the possibility of serious injury or even death from electrical shock, damages, fire or other risks.

The product used either alone or in combination with an amplifier, headphones or speakers, may be able to produce sound levels that could cause permanent hearing loss. DO NOT operate for long periods of time at a high level or at a level that is uncomfortable. If you encounter any hearing loss or ringing in the ears, you should consult an audiologist.

## NOTICE:

Service charge incurred due to a lack of knowledge relating to how to how a function or feature works (when the unit is operating as designed) are not covered by the manufacturer's warranty, and are therefore the owners responsibility. Please study this manual carefully and consult your dealer before requesting service.

## PRECAUTIONS INCLUDE, BUT ARE NOT LIMITED TO, THE FOLLOWING:

- 1. Read and understand all the instructions.
- 2. Always follow the instruction on the instrument.
- 3. Before cleaning the instrument, always remove the electrical plug from the outlet, as well as the USB cable. When cleaning, use a soft and dry cloth. Do not use gasoline, alcohol, acetone, turpentine or any other organic solutions; do not use liquid cleaner, spray or too wet cloth.

- 4. Do not use the instrument near water or moisture, such as bathtub, sink, swimming pool, or similar place.
- 5. Do not place the instrument in an unstable position where it might accidentally fall over.
- 6. Do not place heavy objects on the instrument. Do not block sinks or holes of the instrument; those locations are used for air circulation to prevent the instrument from overheating. Do not place the instrument near heat sink or any place of poor air circulation.
- 7. Only use the recommended specified AC adaptor (12V DC 1500mA)
- 8. Make sure the line voltage in your location matches the input voltage specified on the AC power adaptor.
- 9. Do not open and insert anything on the instrument, witch may cause fire or electrical shock.
- 10. Do not splash any kind of liquid onto the instrument.
- 11. Always take the instrument to a qualified service center. You will invalidate your warranty if you open and remove the cover, and improper assembly may cause electrical shock or other malfunction.
- 12. Do not use the instrument with thunder and lightening present; otherwise it may cause long distance electrical shock.
- 13. Do not expose the instrument to hot sunlight.
- 14. Do not use the instrument when there is a gas leak nearby.
- 15. Arturia is not responsible for any damage or data loss caused by improper operations to the instrument.

## HANDING CD-ROMS:

Avoid touching or scratching the shiny underside (encoded surface) of the disc. Damaged or dirty CD-ROM disc may not be read properly. Keep your CD-ROMs clean, using a commercially available CD cleaner.

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# 1 Introduction

# 1.1 <u>History</u>

In early 2001, Arturia began working on advanced algorithms for the digital emulation of analog circuit's audio characteristics. They are known as TAE<sup>®</sup>, standing for True Analog Emulation. In non-technical language, this is an unprecedented way of creating the very unique sound one finds in a synthesizer such as the Moog Modular. Nearly a year after they began work on the algorithms, Arturia was ready for feedback. At the 2002 NAMM show in California, Arturia shared an early version of what would later be the Moog Modular V with the renowned maker of the original Moog synthesizer, Doctor Bob Moog.

In seeking insight from sound production experts, such as Dr. Moog, as well as avid synthesizer users, Arturia was able to ensure the quality of the instruments they made; so well in fact the Dr. Moog himself endorsed the Moog Modular V. The launch of this sound powerhouse was an instant success, winning awards from several top magazines, and leading to the development of other synth recreations.

Shortly thereafter, Arturia started receiving many requests from musicians, producers and bands. Many of them explained how they were planning to replace their original hardware synthesizers by virtual instruments. Artists around the globe were beginning to see the advantages of a software alternative to hardware-based synthesizers.

The CS-80V emulated the legendary Yamaha CS-80, considered by many as "the ultimate polyphonic" synthesizer, was launched at the AES 2003 in New York. Imagine some of your favorite music from diverse artists such as Keith Emerson or Stevie Wonder, and you will have a mental glimpse of the sonic capabilities of the CS-80V.

Released at the NAMM 2004, the minimoog V was our recreation of the Minimoog, quite possibly the most famous synthesizer ever. The original Minimoog has been big on the music scene since the 70's; still today the Minimoog has a large following for its many sound capabilities.

The ARP 2600 V was launched at the NAMM 2005 in Anaheim. This is a faithful reproduction of the ARP 2600 and is great for just about any sound one might wish to create: everything from drum n' bass stabs to Star Wars' R2-D2 have been made with the Arp.

At the Winter NAMM Show 2006, ARTURIA announced the release of its seventh product: the Prophet V. This powerful hybrid gives you two instruments in one: it combines the warmth of the legendary Prophet 5 programmable analog synth with the unique Vector Synthesis textures of the digital Prophet VS.

At last, at the summer 2007 NAMM Show, Arturia launched the Jupiter-8V. In terms of sonic possibilities, it complemented its "Arturia siblings" by bringing something different. The Jupiter-8 V was capable of creating very versatile sounds. You could easily make 'fat' or 'Crystal' sounds with it. In fact, the Jupiter-8 sounded the way it looked, 'sleek and polished'.

The electro-pop community became quickly convinced by the qualities of the original Jupiter-8. 'Relax', by Frankie Goes to Hollywood was produced incorporating a Jupiter 8, and players such Vince Clarke, John Foxx, and Martyn Ware were also using it. The path to classic status of the Jupiter started there.

Other artists that have used The Jupiter-8 include: Howard Jones, Tangerine Dream, Underworld, Jean Michel Jarre, Depeche Mode, Prince, Gary Wright, Adrian Lee, Heaven 17, Kitaro, Elvis Costello, Tears for Fears, Huey Lewis and the News, Journey, Moog Cookbook, Yes, Devo, Freddy Fresh, Simple Minds, Jan Hammer, and BT.

# 1.2 Here and Now

Analogue Factory 2.0 brings you the full spectrum of sounds from all of the above instruments in an easy to use, no-hassle interface. As you will soon see in exploring the instrument yourself, a single instrument gives you your pick from the most complete synthesis sound palette one could ask for: the great bass of the Moog Modular, the brass and strings of the Prophet, the pads and FX of the ARP 2600, etc...

If you have never played a real synth, or even if you don't know what a synthesizer is, it is not important; you will be glad to have invested in such a powerful instrument once you hear the difference Analog Factory 2.0 makes in your studio.

# 1.3 <u>TAE<sup>®</sup></u>

TAE<sup>®</sup>, True Analog Emulation, is Arturia's outstanding technology dedicated to the digital reproduction of analog circuits used in vintage synthesizers.

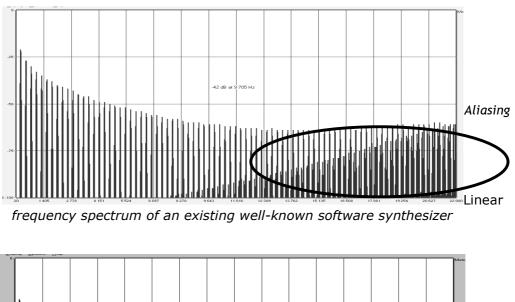
When implemented in software code, TAE<sup>®</sup>'s algorithms guarantee authentic emulation of hardware specifications. This is why the Analog Factory 2.0, and all of Arturia's virtual synthesizers, do offer an unparalleled quality of sound.

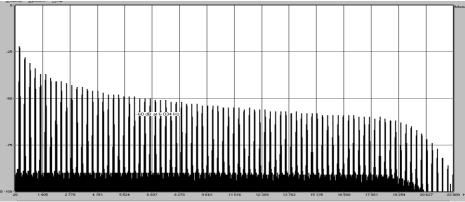
TAE<sup>®</sup> combines three major advances in the domain of synthesis:

## 1.3.1 Aliasing-free oscillators

Standard digital synthesizers produce aliasing in high frequencies, and also when using Pulse Width Modulation or FM.

 $\mathsf{TAE}^{\$}$  allows the production of totally aliasing-free oscillators in all contexts (PWM, FM...), and at no extra CPU cost.

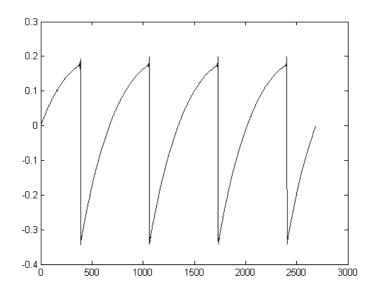




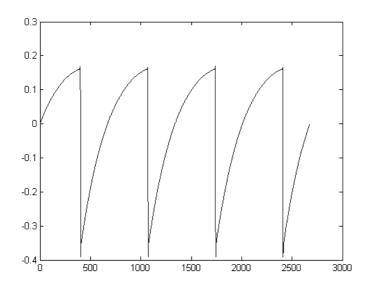
Linear frequency spectrum of the Analog Factory 2.0 oscillator made with TAE®

#### 1.3.2 A better reproduction of analog oscillator waveforms

The waveforms produced by the oscillators in analog synthesizers are marked by the presence of a capacitor in the circuits. The discharge of the capacitor results in a light bend in the original waveform (notably for saw tooth, triangular and square waveforms). TAE<sup>®</sup> reproduces the result of this capacitor discharge in software. This is the analysis of a waveform from one of the 5 original instruments that Arturia's software emulates, and that of the Analog Factory 2.0. They are both equally deformed by the low-pass and high—pass filtering.



Temporal representation of a "saw tooth" waveform of an hardware Synthesizer



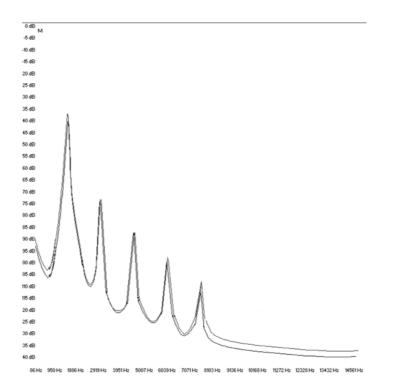
Temporal representation of a "saw tooth" waveform reproduced by TAE®

What's more, the hardware analog oscillators were unstable. In fact, their waveform varies slightly from one period to another. If we add to this the fact that the starting point for each period (in Trigger mode) can vary with the temperature and other environmental conditions, we find one of the characteristics that contributed to the typical sound of vintage synthesizers.

TAE<sup>®</sup> reproduces the instability of oscillators, bringing a fatter and "bigger" sound.

## **1.3.3 Direct Filter Circuit Modeling**

Due to advances in computer processing power, the Analog Factory 2.0 can now employ direct filter modeling techniques to achieve unprecedented accuracy in the emulation of a hardware synthesizer's filter. By modeling the operation of the individual hardware components of the filter circuit, the warm nuances synonymous with analog sounds are recreated. This graph is a frequency domain plot as just a single example of direct circuit modeling in action; it shows the generation of harmonics at multiples of the resonant frequency when the filter is in self oscillation mode, for both one of Arturia's virtual instruments and what it is emulating. These harmonics are characteristic of hardware synthesizer's filters and are due to the non-linear behavior inherent in its analog circuitry. The harmonics generated add to the richness and warmth of the sound produced by the filter. As a result of the direct recreation of this analog circuitry, the same characteristics of the sound are present, thus giving the user a truly analog sound.



Comparison of Harmonics generated by the filter circuits of the Analog Factory 2.0 and a hardware synthesizer when in self oscillation

# 2 Installation

## 2.1 Notes about the Syncrosoft's software protection

The Analog Factory application is delivered with a card. This card holds both your Analog Factory 2.0 license and the Syncrosoft software activation code that authorizes the software to function.

The activation code is related to the Syncrosoft Copy-protection system. In order to function correctly, the Syncrosoft drivers must be installed on your system.

The installation program for the Syncrosoft License Control Center is available on the Analog Factory 2.0 CD-Rom and will be launched automatically when the installation of the Analog Factory is completed.

You can also download the latest version at this address:

#### http://syncrosoft.com/downloads/

Once you have installed the driver, an application called <<License Control Center>> allows you to manage the installed licenses on your card.

**On Windows**, this application and its documentation are available via the menu Start-> Programs -> Syncrosoft.

**On Macintosh**, this application is installed in the Application folder of your system and the documentation is available from the Help menu of this particular application.

As for the license number also available on the plastic card, it relates to the Arturia license management and will allow you to register your product with the company.

#### Important Note:

Your Syncrosoft license number represents the true value of your software. Losing the E-Licenser is loosing the use of the software on which the licenses are installed. Take special care of your plastic card.

# 2.2 <u>Windows - PC Installation</u>

▶ Insert the CD-ROM into the driver. Explore the contents of the CD-ROM and double click on the icon called <<Analog Factory Setup.exe >>.

• After having accepted the license agreement, you can choose the folder in which the Analog Factory will be installed.

| Choose install Directory                 | × |
|--|---|
| Please choose a directory.               |   |
| Path:                                    |   |
| C:\PROGRAM FILES\Arturia\Analog Factory\ |   |
| Directories:                             |   |
| (⊖ c:\OK                                 |   |
| PROGRAM FILES                            |   |
|  |   |
| BRASS                                    |   |
| CS-80V 🔄                                 |   |
| Drives:                                  |   |
| Réseau                                   |   |
|  |   |

Choose the Installation Folder

- Next, select the protocol(s) that you wish to install. The available options are:
  - The VST plug-in
  - The RTAS plug-in

| The software will be installed on yo<br>install one or more of the following | our computer. You may also want to<br>protocols : |
|--|---|
| VST Protocol   |   |
| RTAS Protools protocols  |   |
|  |   |
|  |   |
|  | OK  |

Choose your protocol

▶ For the installation of the VST and RTAS protocols, you should select the installation folder of these plug-ins to allow the host application to use them. If you don't know how to do this, go to the Protocol Chapter (Ch. 4).

| Path:<br>C:\Program Files\Steinberg\Cubase SX\\ | /stolugios |        |
|---|------------|--------|
| Directories:                                    |            |        |
|   | 4          | OK     |
| Program Files                                   |            | Cancel |
| Cubase SX                                       |            |        |
| 📂 Vstplugins                                    |            |        |
| Cubase 5 Instruments                            | *          |        |

Select installation folder for plug-ins

• A dialog box will ask you if you wish to have a shortcut on your desktop. This will give you access to the standalone application.



Shortcut of the stand alone application to your desktop

▶ The installation program will then ask to install the Syncrosoft drivers. These drivers are compulsory to use your software and are intended at protecting it. For the Analog Factory 2.0 to function properly the latest version of Syncrosoft must be installed. If you are sure that your system possesses the most recent Syncrosoft drivers, you can click on the "Cancel" button. Otherwise, click "OK".

# 2.3 Mac OSX installation

• Insert the CD-ROM into the drive. Explore the contents of the CD-ROM, and double click on the icon called <<Analog Factory.pkg>>.

• The installation program, requiring administrative rights, may have the system ask you to enter the login of an administrative user of the system. In this case, enter your login and administrative password, and click on OK to continue the installation.

• After the software license has been validated, the installation program will select the system disc as target by default. It's not possible to install Analog Factory on another disc. Click on continue to proceed with the installation.

| 000                     | 😻 Install Analog Factory   |
|-------------------------|--|
|                         | Select a Destination   |
| Introduction            | Select a destination volume to install the Analog Factory software.    |
| 0 License               |  |
| Select Destination      |  |
| Installation Type       |  |
| • Install               | Macintosh HD   |
| Finish Up     mpmpmpmpm | 233GB (38.2GB Free)  |
| and a such a s          | 0  |
| V                       | You have chosen to install this software on the volume "MacIntosh HD." |
|                         | Go Back Continue   |

Choice of installation disc

Analog Factory will automatically install as a standalone application (functioning independently and apart from any sequencer host). In the same way, all the available protocols (VST, Audio Unit and RTAS/HTDM) will be installed. For more information on these protocols, go to chapter 4.

Next, the installation program proceeds with installation of the Syncrosoft code and License Control Center. In order to do this, it will execute the available Syncrosoft installer on the CD-Rom. Follow the instructions of the installer.

The standalone application will be installed in the applications folder, and the different plugins will be installed in folders reserved to each type of plug-in.

# 2.4 Syncrosoft software activation code installation for Analog Factory 2.0

The Analog Factory 2.0 software is protected from illegal use and copying thanks to the Syncrosoft system.

At the time of the activation, a license corresponding to your computer will be assigned to you and will be stocked on your computer.

#### Important Note:

Once the licence is installed on your computer, it will not be possible to use Analog Factory on other computers. Please make sure to do the activation on the computer you prefer to Analog Factory 2.0 on.

In case you need to use Analog Factory 2.0 on different computers, transfer your software code on an USB Syncrosoft key. However, this feature will be available December 2007 only. To purchase a Syncrosoft USB key, also known as e-licenser, please visit www.arturia.com and to go the online store.

#### **On Windows**

You will find this application in « Start » menu > Programs > Syncrosoft > Syncrosoft License Control Center.

## On Mac OS X

This application is available in the « Application » folder of your system.

Licence Control Center.

▶ Follow the instructions. Then, enter the Activation Code you will find on the registration card provided with the Analog Factory 2.0 software.

| Welcome                 | Enter Activation Code  | Activation Code   |
|-------------------------|--|---|
| ) Enter Activation Code | <ol> <li>Please enter activation code and<br/>ensure that it is correct, then<br/>click <enter>.</enter></li> </ol>                            | 0240 - 84LV - OPBI - MONI<br>NTQE - XA00 - 101F - 89A1<br>Enter |
| (optional)              | The license tree displays the<br>license to be downloaded.<br>Check it is really the license you<br>want.     Click <next> to continue.</next> | ▼ 💱 License   |
|                         | License Tree   |   |

Enter the Activation Code

▶ Click on the « next » item. Then, click on « Start » to begin the download of your license.

This step can take a few seconds or a few minutes, depending of your internet connection speed.

| 000  | Syncrosoft LCC - License Download Wizard  |
|--|---|
| ⊖ Welcome  | Download License(s)   |
| Enter Activation Code                                      | 1. Please establish an Internet connection now.   |
|  | 2. Click <start>. The transfer may take several minutes.</start>                            |
| <ul> <li>Select Target eLicenser<br/>(optional)</li> </ul> | 3. Close Internet connection.   |
| Download License(s)  | 4. Click <finish> to return to the License Monitor.</finish>                                |
|  | Attention:<br>If an interruption occurs please restart the wizard and complete the process. |
|  | Download License(s)   |
| ?  | < Back Next > Cancel  |

Start download of your license

▶ Once the download has completed, the licence will be available on the Syncrosoft License Control Center. You can launch the Analog Factory 2.0 application.

| 00          | Syncrosoft License Control 5.2.14.2 |  |
|-------------|-------------------------------------|--|
| 🔻 🗞 My eLio | ensers                              |  |
| 🔻 🔳 SeL     | Nr. 9082378510 – B6ED6D7A6D         |  |
| 🖗 A         | nalog Factory 1.0                   |  |
| ΰT          | rashcan                             |  |
| _           |                                     |  |
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|             |                                     |  |
|             |                                     |  |
|             |                                     |  |
|             |                                     |  |
|             |                                     |  |
|             |                                     |  |
|             | Refresh                             |  |
|             |                                     |  |

The *license* is now available

## 2.5 Using Analog Factory 2.0 on a different machines

To use the Analog Factory 2.0 software on a different machines, you will need to have an Syncrosoft eLicenser. An eLicenser is a Syncrosoft USB key allowing to host your license number and move it from one computer to the other. Simply install the Analog Factory 2.0 software on the second computer and then plug in the USB key including the E-Licenser. In this way, you can use this system to carry Syncrosoft license from computer to computer as you wish.

When the installation is completed, launch the "Syncrosoft License Control Center". This application installed by Syncrosoft manages the licenses of the products protected by Syncrosoft.

# 2.6 <u>Registration</u>

Once your software has been installed, we recommend to you to register online as a licensed Analog Factory user. This registry isn't obligatory, but it is highly advised. It gives you access to reserved resources for new presets and will make you the first to know when updates are made available.

The product registry card is in your software box. It contains your Arturia license. This license permits you to register and identify yourself as an Arturia customer. It will be asked for when you are registering.

You will find this registry form at this address: <u>http://www.arturia.com/en/userzone.php</u>

# 3.1 <u>Preferences</u>



The "Preference" window

Preferences are set in Analog Factory 2.0 by clicking on the *Analog Factory 2.0* logo on the virtual keyboard. The following options are available:

**SHOW ANIMATION:** choose to activate or deactivate the animation (keyboard and Preset Manager folding).

**SHOW CONTROL POPUP WHEN "MOUSE CLICKS ON CONTROL":** a small popup window appears each time that the mouse clicks on a modifiable parameter in order to give information about the parameter and modifiable values. Choose **ON** to activate this preference, or **OFF** to deactivate it. Default is ON.

**SHOW CONTROL POPUP WHEN "MOUSE RESTS ON CONTROL":** a popup window will appear when the mouse is left upon a modifiable parameter giving information about the parameter and the modifiable values. Choose ON to activate this preference, or OFF to deactivate it. Default is ON.

**LCD COLOR:** this function offers a choice between several available colors/combinations on the Preset Manager screen.

# 3.2 <u>Tool Bar</u>

| 🖛 Standalone |              |              |      |        |        |             |         |          |      |  | _ [] × |
|--------------|--------------|--------------|------|--------|--------|-------------|---------|----------|------|--|--------|
| File         |              |              |      |        |        |             |         |          |      |  |        |
|              | INSTRUMENT T | TYPE SAVE AS | SAVE | DELETE | IMPORT | EXPORT      | MIDI IN | MIDI CH. | TUNE |  |        |
| HPFSINE      | CS+80 V PAD  |              | 6    |        | 8→=    | <b>□</b> +□ | •       | All      | 6    |  |        |

Tool Bar

The tool bar consists of an ensemble of essential icons for the Analog Factory 2.0 organized from left to right allowing the user to see/have access to:

**PRESET, INSTRUMENT, and TYPE NAMES:** Name of the current preset, name of the Instrument, and the Type of instrument.

**SAVE AS:** saving Presets (sound programming). This function allows the user to save a preset which has modified, including giving it a new name. This new preset will be a USER Preset and not a FACTORY Preset (which cannot be modified). When one chooses the "Save As" function, a window opens allowing the user to name and classify the new preset according to TYPE and CHARACTERISTICS).

*NOTE :* So that the foundations of the instrument remain intact, it is not possible to save or delete a Factory Preset (Presets that come installed in the software). However, the Save As function allows the modification and saving of a Preset under another name that the user chooses.

**SAVE:** permits one to save a USER Preset.

**DELETE**: you can delete any USER preset with this function.

**IMPORT:** Permits the user to import a document containing the USER Presets for Analog Factory (allowing you to add Presets to your personal collection). The document referred to is called "\*.afpresets". To import, click on IMPORT and then the local "\*.afpresets" document in your computer. If the document(s) being imported have the same name as existing Presets, the following options will appear: Duplicate, Replace or Skip. "Duplicate" leaves two presets with the same name listed in the Preset Manager. "Replace" will replace the current preset with the same name with that of the one being imported. "Skip" will stop the new preset from being imported.

**EXPORT:** Choose this function to export USER Presets. Click on "Export", choose the destination of the "\*.afpresets" document which will be created, and give it a name.

*NOTE:* so that the foundation of Analog Factory remains intact, it is not possible to Import/Export Factory Presets.

**MIDI IN:** light signaling MIDI activity (will illuminate when a note from an external MIDI controller or keyboard is pushed)

**Channel Select:** this drop-down menu offers the channel choice from which Analog Factory receives MIDI information. Default is OMNI (responds to data on all MIDI channels).

**TUNE:** general settings for the tuning of Analog Factory. This allows the user to finely tune the general tuning of the instrument.

**VIEW:** choose the view of the interface. The selection buttons offer the choice to View all of Analog Factory, only the Preset manager, or only the Keyboard.

# 3.3 Using the Preset Manager

Presets account for the various sounds of Analog Factory: there are 3500! A preset contains all the settings information of the different controllers necessary to reproduce a sound. In Analog Factory, there are various ways in which the Presets are classified and filtered in order to simplify preset management and find the appropriate sounds for a song; one won't have to search 3500 presets to find the desired sound. These filters are listed on the left of the Preset Manager Menu and presented as follows: Instrument, Type, and Characteristics. Let us take a moment to look at each.

| RESET      | FAVORITES  | USER PRESETS | PRESET NAME | INSTRUMENT | TYPE                                     | CPU | FAV. |                     |
|------------|------------|--------------|-------------|------------|--|-----|------|---------------------|
| INSTRUMENT | :          |              | 00-ZENNY_1  | PROPHET VS | LEAD                                     | 5   | 0    | ▲ prophet-us        |
| ARP2600 V  | CS-80 V    | JUPITER-8V   | 01-CHOIR_1  | PROPHET VS | PAD                                      | 5   |      |                     |
| MINIMOOG V | MODULAR V  | PROPHET V    | 02-PACBELL  | PROPHET VS | PERCUSSIVE                               | 5   |      |                     |
| PROPHET VS |            |              | 03-VOLKANIK | PROPHET VS | FM                                       | 5   |      | T                   |
| TYPE :     |            |              | 04-STRING_1 | PROPHET VS | STRINGS                                  | 5   |      |                     |
| BASS       | BRASS      | EFX          | 05-FEEDBACK | PROPHET VS | LEAD                                     | 5   | 0    | hore                |
| FM         | GUITAR     | LEAD         | 05-DIGIMBA  | PROPHET VS | PERCUSSIVE                               | 5   | 0    | ALL STREET          |
| ORGAN      | PAD        | PERCUSSIVE   | 07-COMPBASS | PROPHET VS | BASS                                     | 5   | 8    |                     |
| PLANO      | SEQUENCE   | STRINGS      | 08-STEEL DR | PROPHET VS | PERCUSSIVE                               | 5   | 6    |                     |
| CHARACTERI | STICS :    |              | 09-REVERB   | PROPHET VS | LEAD                                     | 2   | 2    |                     |
| ACID       | AGGRESSIVE | AMBIENT      |             |            | 1 0.0 00 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 | 2   | -    |                     |
| BIZARRE    | BRIGHT     | COMPLEX      | 0PW5TH      | MODULAR V  | GUITAR                                   | 1   |      |                     |
| DARK       | DIGITAL    | ENSEMBLE     | 05AW01      | MODULAR V  | LEAD                                     | 1   |      | PRESET : 00-ZENNY_1 |
| FUNKY      | HARD       | LONG         | 0SAW03      | MODULAR V  | LEAD                                     | 1   |      | POLYPHONY : 1       |
| NOISE      | QUIET      | SHORT        | 0SAWRES01   | MODULAR V  | LEAD                                     | 1   |      | AUTHOR : FACT_PROVS |
| SIMPLE     | SOFT       | SOUNDTRACK   | 0SQR00      | MODULAR V  | LEAD                                     | 1   | n    | EDIT                |

Preset Manager

## 3.3.1 Instrument

"Instrument" refers to one of the 6 instruments from which Analog Factory draws its sound. The instruments include:

- Moog Modular V
- CS-80 V
- minimoog V
- Arp 2600 V
- Prophet V
- Prophet VS
- Jupiter-8V

If, for example, one clicks on CS-80 V, the Preset Manager will provide a list of presets uniquely from the CS-80 V. But one can also chose to browse for more than one Instrument; that means the user can look for sounds from CS-80 V and Arp 2600 V at the same time by selecting both instruments in the "Instrument" frame. When no Instruments are selected for preset filtering, then the Manager will either automatically list all presets or list presets based on other filters.

All presets are listed to the immediate right of the filters under Preset Name.

# 3.3.2 Type

"Type" refers to instrument type being synthesized. Just as in the above example, one may select only "Type" to have access to the list below:

- Bass
- Pad
- Lead
- EFX (sound effect)
- FM
- Brass
- Percussive
- Sequence
- Strings
- Guitar
- Organ
- Piano

As with the Instrument filter, one can choose one or more Types of presets. By selecting only BASS, the user will be given a list that contains only bass presets, and if one chooses BASS and STRINGS both Types will be provided.

The user may also search deeper by selecting and combining the different filters. For example, one may choose BASS, PAD, and STRINGS under the Type filter and MOOG MODULAR V and ARP 2600 V in the Instruments filter. The Preset Manager will then offer a list fulfilling only the above criteria.

# **3.3.3 Characteristics**

To further filter the choices, there is a third filter offered. "Characteristics" allows the user to choose presets according to a mood or ambiance. The choices available are as follows:

- Bright
- Dark
- Aggressive
- Quiet

- Hard
- Soft
- Complex
- Simple
- Short
- Long
- Bizarre
- Acid
- Ambient
- Digital
- Ensemble
- Noise
- SoundTrack
- Funky

Once again, these filters can be applied either individually or in any combination that the user wishes in order to find the ideal presets.

# 3.3.4 Entries Found

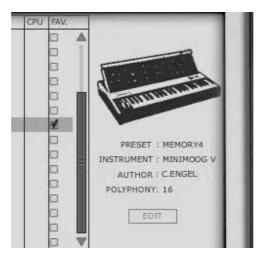
This number, found at the bottom right of the Preset Manager, indicates the amount of Presets that correspond to a preset search.

# 3.3.5 Filter Options

Above the filters are three buttons: Reset, Favorites, and User. These buttons function as follows:

- **RESET** : removes any filters that the user may have applied to the presets so that a new search may be started.
- **FAVORITES** : presents only the favorites that the user has checked in the favorites list (see 3.2.7). When the favorites Filter Option is selected, then the filters (Instrument, Type, and Characteristics) will be applied only to the list of favorites.
- USER : an abbreviation of USER PRESETS. Since the user can modify and create new presets, he may also choose the Filter Option "USER" in order to view and search among only the presets created by the user.

## 3.3.6 Current Preset Information



Identity Card

Information on the current preset, or an "Identity Card", is found to the right of the Preset Manager. An image of the original instrument which the preset is based upon is presented along with the following information:

**PRESET:** the name of the current preset

**INSTRUMENT:** the name of the virtual instrument

**AUTHOR**: the name of the sound designer who created the preset

**POLYPHONY:** this shows the number of available voices for the current preset.

**EDIT PRESET** : if the current preset selected is a USER Preset, it is possible to edit its information. By clicking on this option, a window similar to that of the Save As function appears. It is possible to change the Preset Name, Type (Bass, Brass, Pad, Lead, etc ...) and the Characteristics (one must simply click in the boxes corresponding to the 18 possible options: Bright, Dark, Aggressive, Quiet, Hard, Soft, etc...).

| PRESET NAME     | MY PRESET - PAD NR 20 |            |  |
|-----------------|-----------------------|------------|--|
| TYPE            | Pad 🖨                 |            |  |
| CHARACTERISTICS | Bright                | 🕑 Long     |  |
|                 | Dark                  | Bizarre    |  |
|                 | Aggressive            | Add        |  |
|                 | 🖠 Quiet               | 🖌 Ambient  |  |
|                 | Hard                  | 🔲 Digital  |  |
|                 | Soft                  | Ensemble   |  |
|                 | Complex               | Noise      |  |
|                 | Simple                | Soundtrack |  |
|                 | Short                 | Funky      |  |
|                 |                       |            |  |
|                 |                       | ок         |  |

EDIT Preset Window

# 3.3.7 Organization

In addition to the Preset Filters that help the user easily search and select among the 3500 various presets, there are also view options within the Preset Manager that permit the user to choose how the presets are listed.

When the user selects the filter criteria, the list of Presets appears in a vertical column in the middle of the screen under **Preset Name.** By default, the presets will be listed automatically in alphabetical order from A to Z under Preset Name. However, if the user prefers, the presets can be arranged on the screen according to other criteria in the adjacent columns:

- **INSTRUMENT** : in this column, the name of the original instrument that produced the sound is offered for each preset. Therefore, it will list among the following instruments: minimoog V, Moog Modular V, ARP 2600 V, CS-80 V, Prophet 5, Prophet VS or Jupiter-8V. When the user clicks on the title bar labelled Instrument, the columns will reorganize alphabetically under the Instrument column.
- **TYPE** : in this column, the TYPE of instrument appears corresponding to each preset. By clicking at the top of the column on the TYPE title bar, the presets presented will be listed alphabetically according to TYPE in the same column.
- **CPU** : in this column, the CPU usage rate appears for each preset. By clicking the title bar labelled CPU at the top of this column, the presets will be arranged on a scale from 1 to 5. 1 represents a weak CPU usage rate while 5 represents a strong CPU usage rate.
- **FAVORITES** : (FAV) permits the user to classify presets according to usage or general preference as one does in popular media players. Simply check one's Favorite presets and access them by clicking the title bar at the top of the column. One may also easily access the Favorites with the Favorites Filter Option.

# 3.4 Keyboard View

The Keyboard view of Analog Factory 2.0 (accessed either by the "Keyboard" or "All" view in the toolbar) gives the user access to both the virtual keyboard and all the controls with which the user can modify the sound of the presets. We will take a moment now to look at those controls.

# 3.4.1 Virtual Keyboard

The knob called "**LEVEL**" controls the general volume of Analog Factory 2.0. The more the knob is turned to the right the higher the output level is raised.

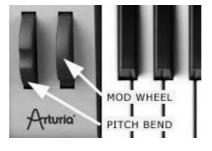
The virtual keyboard visually presents 32 keys and allows one to produce the sounds of Analog Factory 2.0 without the need for an external master MIDI keyboard. With the aid of the *TRANSPOSE function* found to the left of the virtual keyboard above the modulation wheels, the user may scroll up or down the keyboard for notes in higher or lower ranges than is visually presented.



#### Virtual Keyboard

## 3.4.2 The Wheels

The wheels found on the left side of the virtual keyboard, give the user control over the frequency of the sound ("PITCH") and the modulation rate ("MOD").



Wheels

**PITCH WHEEL** : Wheel controlling the pitch of the tone. When pushed in the up direction, the sound "bends" and becomes higher in tune. When pushed in the Down direction, the sound "bends" and becomes lower in tune.

: Wheel controlling modulation (MIDI controller #1)

Note: the modulation wheel is not necessarily connected on every presets! It will depends of the preset use.

## 3.4.3 Filter

MOD



Filter

| CutOff    | : modifies the cut-off frequency (this filter has the ability to make<br>the sound more or less bright by controlling the amount of high<br>frequencies) |
|-----------|--|
| Resonance | : <b>(RESO)</b> modifies the resonance of the filter (the sound becomes more "cutting" when the parameter is pushed)                                     |

## 3.4.4 LFO

The LFO, Low Frequency Oscillator, is used as a modulation source for Analog Factory 2.0's sound. It allows the user to create variations in a sound parameter to generate diverse effects such as a vibrato, "wahwah" effect, etc. The two parameters that may be modulated within the LFO are:



LFO

Rate : knob setting the LFO rate/speed

**Amount**: knob setting for the amount of LFO modulation

## **3.4.5 Key Parameters**

The key parameters section will prove to be particularly useful. This section is found in the middle of the *Keyboard View* and labelled with the aforementioned name (*Key Parameters*).



Key Parameters

Each preset offers the four most pertinent parameters unique to that preset. Our sound designers have taken the greatest care to assign parameters that will enrich and give depth to the sound of each preset. In this way, only the parameters that are the most beneficial when modifying/tweaking a given sound are available, facilitating the production process.

To know which 4 parameters have been selected for each preset, one must simply point the mouse over a Key Parameter knob and an information block will appear specifying the parameter name.

## 3.4.6 FX MIX (Effects Mix)

Analog Factory 2.0 also carries a simple yet efficient effects section. The two effects, Chorus and Delay, are automatically synchronized to the tempo of a piece in the user's sequencer. If none the less, the user wishes to access more advanced effects, they are available in most sequencer programs (Cubase, Garage Band, Pro Tools, to name just a few).



FX MIX

- **Chorus** : the Chorus effect permits one to double and detune the sound in order to make it deeper and richer. The Chorus MIX controls the amount of Chorus applied to the original sound, making it more wet or dry.
- **Delay** : the Delay carries an echo effect (repetition of the sound) that gives space to the tone. The speed of these repetitions is automatically synchronized to MIDI tempo (the tempo of a song in the host sequencer). The user simply has to adjust the Delay MIX knob to control the quantity of the effect.

## 3.4.7 ADSR faders

The "ADSR" envelope is composed of four successive sequential periods in the life of a note: Attack time, Decay time, Sustain time, and the Release time.

- **ATTACK** : begins when a note is activated. The Attack time may be short and dry (as in percussion) or long and ascending (as with a pad sound)
- **DECAY** : follows the Attack. The Decay is a period in which the amplitude of the sound is reduced to the sustain level.
- **SUSTAIN** : the sustain of the note, as long as the note is active/held

**RELEASE** : the end of the sound. The release can be short or stretch out over a longer duration

Thanks to these 4 faders (A, D, S, and R) one can very simply edit the amplitude curve envelope of each sound within Analog Factory. If, for example, one finds a sound pleasant but the attack is too long, he can use the A fader to reduce it.



« ADSR » envelope

As will be described in the following paragraphs, the diverse parameters of Analog Factory 2.0 can be controlled from an external MIDI keyboard making the manipulation of the instrument much more practical and quicker than manipulations with a mouse. It is in this spirit that the instrument was created. It is recommended to use Analog Factory 2.0 with an external MIDI keyboard.

## 3.4.8 SNAPSHOT Buttons



Snapshot buttons

The Snapshot buttons are found at the top left hand corner of the Keyboard view. These eight buttons allow the user to quickly save any preset being used, along with modifications that may have been made to them, for easy access. These 8 snapshots are automatically saved when Analog Factory 2.0 closes and will be automatically available when the program is reopened.

This feature is especially useful when an artist plays live because these 8 Snapshots can then be easily accessed from a MIDI interface. This means that the user can stock 8 favorite presets along with any modifications previously made, and have everything needed at the touch of a button on a MIDI interface during a live session without referencing the computer screen.

It can also be useful for comparing modifications to sound in order to choose which fits best into a musical production. For example one could store 8 different states of the same preset: first state or original, second with the Cutoff applied, third state using the delay, etc...

# To take a Snapshot:

• Simply Shift+Click (H+click on Mac) on one of the buttons in order to save the preset currently being used.

• Then, later, to recall the preset along with any modifications that may have been made to it, click on the same button.

▶ If the same Shift+Click (₩+click on Mac) operation is done on the same button, then the current Snapshot will be replaced without prompting the user.

# 3.4.9 MIDI control

Most of the knobs, sliders, and switches on the Analog Factory 2.0 can be manipulated with external MIDI controllers, and this is ideally the way they should be controlled, in order to get a high level of usability. Before anything else, the user should make sure that the MIDI device being used is correctly connected to the computer, and that the sequencer or the Analog Factory 2.0 application is correctly configured to receive MIDI events coming from the device.

Every instance of the Analog Factory 2.0 receives MIDI events transmitted on a given channel. This reception channel is defined in a global manner for the synthesizer, either in the sequencer, or in the standalone Analog Factory 2.0 application. On the reception channel, the Analog Factory 2.0 can receive different MIDI controls.

It is possible to choose a reception control for each knob, which means assigning an external controller to a given parameter. For this, one should **click on the knob being used while holding down the Control key**. A configuration window appears and offers the choice of a MIDI control number. The user can also click on the «Learn» button and move one of the physical MIDI controllers. In this case, the control number will be detected and configured automatically. To deactivate the MIDI control of a knob, simply uncheck the «Active» option in the MIDI control window.



Assigning an external MIDI controller

# 4.1 <u>Stand-alone and Midi-Configuration</u>

The stand-alone application allows the use of the Analog Factory 2.0 outside of any host application. You can open the instrument from its location in the start menu or on your desktop, and play directly with the help of a master MIDI keyboard or external sequencer on a separate computer.

## 4.1.1 Launching the Stand-alone application

To launch the Stand-alone application on your PC, go into the Start menu->Programs->Arturia-> Analog Factory 2.0 and choose Analog Factory 2.0.

On a Macintosh, open the folder /Applications/ Arturia Analog Factory 2.0 / and double click on the application icon Analog Factory 2.0.

# 4.1.2 Preference Configuration

In order to access the preferences window, click on the menu "File -> Audio & Midi Preferences" (Macintosh and PC). This window allows you to configure the global preferences of the Analog Factory 2.0 application. These are saved automatically.

| audio device:       | Périphérique audio principal | \$ |
|---------------------|------------------------------|----|
| sample rate:        | 44100 Hz                     | \$ |
| audio buffer size:  | 960 samples (21.8 ms)        | \$ |
| output channels:    | Left & Right                 | \$ |
| active midi inputs: |                              |    |

The preference window

- **Audio Device**: Here, select the driver corresponding to the sound menu that you wish to use.
- **Sample Rate**: Here, choose the sampling frequency among those proposed by your sound menu. Note that higher sampling frequency rate settings will demand increasing processor performance from your computer.

- **Audio Buffer Size**: Here, you can configure the optimal audio latency as it relates to performance of your sound card. Be careful with this setting, as a latency setting lower than your system can support can cause unwanted artifacts in the sound.
- **Output Channels**: Select the audio output channel. If the sound menu offers several outgoing channels, choose the pair of output channels that you wish to use.
- Active MIDI input: Select the MIDI devices you want to use to control the synthesizer.

# 4.2 <u>VST</u>

## 4.2.1 Installation

## 4.2.1.1 Under Windows

During installation, select the box <<VST>> among the proposed format choices of plugins. The installer will automatically detect the VST folder of the instruments used by Cubase or Nuendo. In the case of another compatible VST sequencer, such as Logic Audio, you will have to manually copy the plug-in file in the appropriate folder. You will be able to find this file after the installation in the folder:

C:\Program\Files\Arturia\ Analog Factory 2.0\. The file is called ANALOG FACTORY.dll

## 4.2.1.2 Under Mac OSX

The VST plug-in is automatically installed in the folder of the system corresponding to the VST instruments: /Library/Audio/Plug-Ins/VST/. The VST plug-in will be usable by all your VST host applications.

# 4.2.2 Instrument use in the VST mode

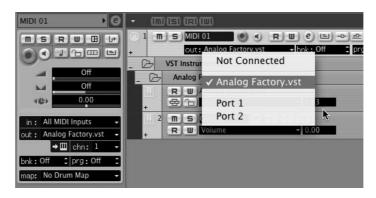
The opening of VST ANALOG FACTORY plug-ins is the same as opening all other VST plugins. Please consult the instruction manual of your host sequencer for more specific information. Under Cubase SX, open the menu / VST Instruments, and choose ANALOG FACTORY in the rack



Analog Factory opening in Cubase SX3

## 4.2.2.1 Connection to a MIDI track

So that Analog Factory 2.0 can play information coming from a MIDI track, you have to choose a MIDI track and select ANALOG FACTORY as MIDI <<output>> of this track. See the picture below for more detail on how this is accomplished.



Connection of a MIDI track to ANALOG FACTORY

The events played on a MIDI keyboard are recorded by your host sequencer, and now you can use the MIDI editing possibilities of the sequencer to control any parameter with Analog Factory 2.0.

## 4.2.2.2 Saving of presets

When the session/project is saved, ANALOG FACTORY is saved in its last mode of operation, with all modifications intact. For instance, if you were working on a "P1" preset in which you have modified parameters (without saving them as a separate voice in the plug-in itself), at the next opening of the piece, ANALOG FACTORY will load the "P1" preset and the modifications.

The drop-down menu with the VST sequencer allowing you to save a new voice is of course usable with Analog Factory 2.0. However, it is highly advised to use the ANALOG FACTORY internal menu: the presets saved in this way are usable in any other mode (standalone or other sequencer), they can be exported and exchanged more easily, and they will remain compatible with the future Analog Factory versions.

## 4.2.2.3 Automation

The automation works the same with Analog Factory as with any VST plug-in (for more detail about automation, refer to the VST sequencer documentation).

# 4.3 Audio Unit (Max OSX only)

# 4.3.1 Installation

The Audio Unit plug-in is automatically installed in the folder reserved for this purpose, in /Library/Audio/Plug-Ins/Components/

# 4.3.2 Use in Logic Audio

Select an instrument track. On the slice of the mixer corresponding to the selected track, click on the button <<I/O>> to obtain the list of plug-ins, then select <<Stereo -> AU Instruments -> Arturia ANALOG FACTORY



ANALOG FACTORY opening in Logic

Since version 7, there has been an Audio Unit plug-in manager in Logic. To launch it, click on the menu <<Preferences -> Start Logic AU Manager>>

| O Abc                         | out Logic Pr               | 0               |   | 12 |
|-------------------------------|----------------------------|-----------------|---|----|
| dit                           | Jut Logic Fi               | 0               | F   |    |
| Pret                          | ferences                   | •               | Global  |    |
| Learn about Jam Packs         |                            | m Packs         | Audio   |    |
| AIDI Reg                      | Register Logic Pro         |                 | MIDI  |    |
| Qu Prov                       | Provide Logic Pro Feedback |                 | Display   |    |
| Tran Serv                     | vices                      | •               | Score<br>Video  |    |
| Dyn Hid                       | e Logic Pro                | жн              | Automation  | λ  |
| <sup>Gate</sup> Hid           |                            |                 | Initialize All Except Key Commands<br>Start Logic Setup Assistant |    |
| Q Qui                         | t Logic Pro                | жQ              | Start Logic AU Manager  | •  |
| M Device 1                    |                            | 10 🕅 🖻 🛞 🛲 In   | Control Surfaces  | •  |
| (Sub Channel) 11 M R 🛞 🚛 Inst |                            | 11 🕅 🖻 🛞 🚛 🛛 In | st Key Commands   | τĸ |

Launching of the Audio Unit manager of Logic

This Manager allows us to see the list of the available plug-ins, to test their compatibility with Logic, and to activate or de-activate them.

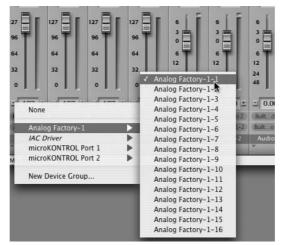
If it happens that one of the Arturia plug-ins poses a problem in Logic, start by checking that this plug-in has passed the compatibility test, and that it is actually selected for use.

# 4.3.3 Use in Digital Performer

To add an instrument, choose the menu<<Project -> Add Track -> Instrument Track -> ANALOG FACTORY"

Opening of ANALOG FACTORY in the Digital Performer

Once you have added this instrument, it's possible to assign a MIDI track to it. In the connection menu of the MIDI track, select the instrument and the MIDI channel that you want to use.



Connection from a MIDI track to ANALOG FACTORY

# 4.4 Pro Tools

# 4.4.1 Installation

On Mac OSX, the plug-in is directly installed in the folder reserved for the Pro Tools plugins, in /Library/Application Support/Digidesign/Plug-Ins/

On Windows, at the time of the installation procedure, select the RTAS plug-in among the proposed choices of plug-ins. Then, when the system asks, indicate the folder in which the other RTAS plug-ins are located.

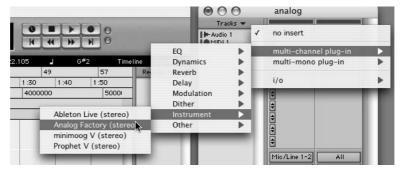
Usually, its access path is:

C:\Program Files\Common Files\Digidesign\DAE\Plug-Ins\

# 4.4.2 Utilization of the plug-in

4.4.2.1 Opening of the plug-in

Access to the ANALOG FACTORY plug-in is like all other plug-ins, via an audio track insert:



Opening the Analog Factory 2.0 in Pro Tools

Analog Factory must be loaded on an audio stereo track. We can now make Analog Factory 2.0 sounds by playing with the mouse on the virtual keyboard.

#### 4.4.2.2 Connection to a MIDI channel

So that Analog Factory 2.0 can play the information coming from a MIDI track, you have to associate it to a MIDI channel via the appropriate menu. (See the Pro Tools menu for more information on plug-in connection).



Connecting a MIDI track to ANALOG FACTORY

#### 4.4.2.3 Saving the presets

When the session is saved, the status of Analog Factory 2.0 is saved as it is, even if its programming does not correspond to the preset. For example, if you are working on a preset <<P1>> in which you have modified the parameters (without saving them in the plug-in itself), the next time you open the session, Analog Factory 2.0 will charge the <<P1>> preset plus the modifications.

The <<Librarian Menu>> of Pro Tools is able to be used with Analog Factory 2.0 like with all other plug-ins. Nevertheless, it is highly recommended to use the internal Analog Factory 2.0 menu: with the presets saved like this, they are usable no matter which mode (standalone or other sequencer), and they can be exported, exchanged more easily, and will stay compatible with the future versions of Analog Factory 2.0.

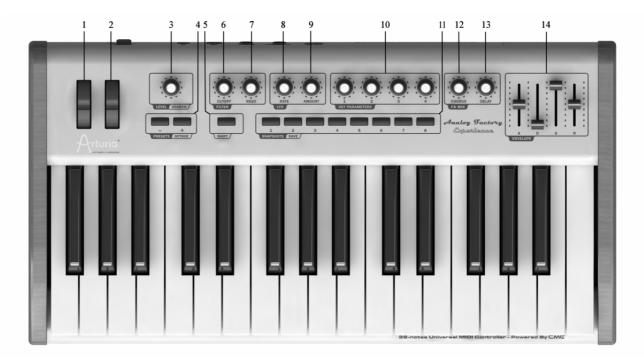
#### 4.4.2.4 Automation under Pro Tools

The automation function with Analog Factory like with all RTAS/HTDM plug-ins (make reference to the Pro Tools documentation for more details on the plug-in automations).

# 5.1 Front panel Overview of the Analog Factory Keyboard

The Analog Factory Keyboard is a 32 key velocity sensitive keyboard including a control surface that is identical to the Analog Factory 2.0 software interface.

Front panel interface of the Analog Factory Keyboard overview from left to right:



- 1) Pitch bend wheel
- 2) Modulation wheel
- 3) Level knob or navigation knob (push able rotary encoder)
- 4) Octave +/- or Preset up/down buttons
- 5) Shift button
- 6) Cutoff knob
- 7) Resonance knob
- LFO rate knob
- 9) LFO amount knob
- 10) 4 key parameter knobs
- 11) 8 snapshot buttons
- 12) Chorus mix knob
- 13) Delay mix knob
- 14) 4 ADSR Envelope sliders

## 5.1.1 The keyboard

The Analog Factory Keyboard is a 32 keys velocity sensitive keyboard controller.

## 5.1.2 Shift button

The "shift" button can set the Factory Keyboard in 'Shift' mode. When the button is pushed it will call a secondary function you can't get in the initial mode. This button becomes illuminated when the 'Shift' mode is activated.

It will operate on the features:

- Preset/Octave
- Snapshot/save buttons
- Level/search rotary encoder

See on the following chapters for more details about their features.

## 5.1.3 Level/search rotary encoder

The "Level/Search" rotary encoder works either to set the volume of Analog Factory 2.0 or to select synths types or characteristic criterias of the presets. It works in combination with the Shift button.

• When the 'Shift' mode is disabled, the "Level/Search" rotary encoder will set the volume of the synth.

• When the 'Shift' mode is enabled, the "Level/Search" rotary encoder will select synth types or characteristics.

When you push on the encoder, it validate the search criteria for preset browsing using the convenient preset managing system of Analog Factory 2.0.

Note! It is important to realize this encoder is different from the others as it offers a switch option. Clicking on the encoder when in "Search" Mode allows to select or unselect search criteria.

## 5.1.4 Preset/octave buttons

These buttons have two functions (in combination with the shit button): the octave transpose and the preset selection.

• When the 'Shift' mode is disabled, the Preset/Octave buttons "+/-"will work as "Octave up/down" buttons. You can increase (or decrease) from up to three octaves.

Pushing the minus or plus button makes the software transpose to up to three octaves up or down to set the preferred octave section.

Seven states of leds will help you to visually locate the current octave setting:

- octave -3 : led- blink at speed 3, led+ does not blink
- octave -2 : led- blink at speed 2, led+ does not blink
- octave -1 : led- blink at speed 1, led+ does not blink
- octave 0 : led- and led+ don't blink
- octave +1 : led+ blink at speed 1, led- does not blink

- octave +2 : led+ blink at speed 2, led- does not blink
- octave +3 : led+ blink at speed 3, led- does not blink

• When the 'Shift' mode is enabled, the these two buttons function as "Preset up/down" buttons for convenient browsing through the huge library of presets Analog Factory has to offer.

## **5.1.5** Snapshot/save buttons

The snapshot/save button enables to recall or save a snapshot. It works in combination with the Shift button.

• When the 'Shift' mode is disabled, the "Snapshot/Save" buttons will recall a snapshot.

• When the 'Shift' mode is enabled, the "Snapshot/Save" buttons will save a snapshot. All editable functions of Analog Factory 2.0 are saved within the snapshot.

## 5.2 <u>Wheels</u>

These two controllers are used for real time pitch shift and modulation amount settings.

## 5.2.1 Pitch wheel

Moving the Pitch Wheel up or down alters the pitch of the played sound. The octave range of the pitch wheel depends on which preset is selected. (See chapter # 3.4.2 for more details)

## 5.2.2 Modulation wheel

Moving the Modulation Wheel up or down alters the modulation amount of the played sound. The level of amount introduced by moving the modulation wheel depends on which preset is selected. (See chapter # 3.4.2 for more details)

Note: the modulation wheel is not necessarily connected on every presets! It will depends of the preset use.

# 5.3 <u>Synthesis section</u>

This part gathers all the synthesis parameters for Analog Factory 2.0.

## 5.3.1 Filter setting rotary encoders

There are two rotary encoders available to alter the filter settings of the selected preset. These two encoders are 'Cutoff' and "Resonance". (See chapter # 3.4.3 for more details)

## 5.3.2 LFO setting rotary encoders

There are two rotary encoders available to alter the LFO settings of the selected preset. These two encoders are "Rate" and "Amount". (See chapter # 3.4.4 for more details)

#### 5.3.3 Key Parameter rotary encoders

There are four 'Key Parameter' rotary encoders available on the Analog Factory keyboard. Tweaking these parameters can alter the sound of the preset in various ways. Which parameters are affected depends on the selected preset. (See chapter # 3.4.5 for more details)

#### 5.3.4 FX Mix rotary encoders

There are two 'FX Mix' rotary encoders available on the Analog Factory keyboard. These two encoders are 'Chorus' and 'Delay'. Both encoders set the Dry/wet level of the effect. (See chapter # 3.4.6 for more details)

#### 5.3.5 Envelope Sliders

The four sliders that can be found on the top right part of the controller's interface affect the envelope generator of Analog Factory Experience's VCA. The four sliders marked A, D, S, R, correspond to the Attack, Decay, Sustain and Release of the VCA envelope. (See chapter # 3.4.7 for more details)

## 5.4 <u>Rear panel overview the Analog Factory Keyboard</u>

Back panel interface of the Analog Factory Keyboard overview from left to right:



- 1) Power on/off switch
- 2) DC in connection. (DC power adaptor requirement: 12V 1500mA  $\bigcirc \oplus \oplus \oplus$ )
- 3) USB connection
- 4) Sustain pedal connection
- 5) Expression pedal connection
- 6) Midi out connection

Setting up the Analog Factory Keyboard is fast and simple. First Install the Analog Factory program on your computer (See chapter #2 installation). After unpacking the keyboard it is time to connect it to the computer. As the Analog Factory Keyboard is bus powered by USB, connecting it by only one simple USB cable to your computer is all you have to do. If you wish to use an adapter instead of the bus power, connect a 12V DC 1500mA adapter to the back of the Analog Factory Experience Keyboard.

Attention! : The DC adapter is not included on the Analog Experience pack. Before connecting an external DC adapter, make sure you are connecting a compatible adapter. See the technical specifications for compatibility details!

It is not necessary to install the driver for the Analog Factory Keyboard in order to let it function with your computer. Analog Factory Experience is "plug and play" compatible. The driver is automatically installed when you install Analog Factory Experience.

## 5.4.1 Midi connections

The Analog Factory Keyboard sends and receives midi via USB. Furthermore the Analog Factory Keyboard can function as a midi interface. A 'midi out' connector is located on the back of the keyboard. This connector lets you send midi data to anything that has a midi in connector. This could be a sound module, synthesizer, sequencer or drum computer for instance.

## 5.4.2 Power supply

Although the Analog Factory Keyboard is USB bus powered, it is also possible to use a DC adapter when this is required. If you wish to use an adapter instead of the bus power, it is possible to connect an optional 12V DC 1500mA  $\bigcirc$   $\bigcirc$   $\bigcirc$   $\bigcirc$   $\bigcirc$   $\bigcirc$  adapter to the back of the Analog Factory Experience Keyboard.

## 5.5 Basic midi control with the Analog Factory Keyboard

Every parameter of Analog Factory 2.0 is controllable by the included keyboard controller. Once the software is started and the keyboard controller is connected, the software can be totally controlled without the use of mouse or a computer keyboard.

# 6 Midi implementation (Analog Factory Experience only)

## 6.1 Using the keyboard

Your Analog Factory Keyboard can be used independently of Analog Factory 2.0. It can be used as a standard MIDI controller.

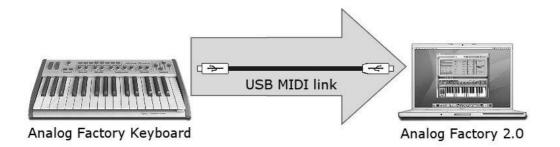
The following informations allow you to benefit from your MIDI keyboard, and to help you to use it with other software or instruments.

## 6.2 What is MIDI?

MIDI (for Musical Instrument Digital Interface) is a universal standard that allows electronic musical instruments and computers to exchange performance data.

MIDI makes it possible to convey to another musical instrument, an ongoing description of exactly what's happening during performance. For example, a C key played on your Analog Factory MIDI keyboard has been pressed using a certain amount of velocity, the instrument (Analog factory 2.0 launched on your computer, itself provided with a MIDI interface) will exactly answer to these MIDI messages.

In other words, MIDI is a language that musical instruments can use to communicate witch each other.



The MIDI standard includes 127 MIDI parameters that are pre-assigned to synthesis or sound parameters used by all the MIDI sound modules or software.

Some MIDI specific messages – SYSEX – or System Exclusive messages – can also be used by the MIDI-based sound modules or music software to control some specific parameters.

# 6.3 Midi Implementation Chart

Arturia Analog Factory Experience USB Midi Master Keyboard

Model: AFE32

Version: 1.0

| Funtion          |                | Transmitted | Recognized | Remarks |
|------------------|----------------|-------------|------------|---------|
| Basic Channel    | Default        | 1           | 1~16       |         |
|                  | Changed        | 1~16        | 1~16       |         |
| Mode             | Default        |             |            |         |
|                  | Messages       |             |            |         |
|                  | Altered        |             |            |         |
| Note Number      |                | 0~127       | х          |         |
|                  | True Voice     | *****       |            |         |
| Velocity         | Note On        | O v=0∼127   | х          |         |
|                  | Note Off       | х           | х          |         |
| After Touch      | Key's          | х           | х          |         |
|                  | Channel        | х           | х          |         |
| Pitch bend       |                | 0           | х          |         |
| Control Change   |                | 0 v=0~127   | х          |         |
| Program change   |                | Х           | Х          |         |
| System Exclusive |                | 0           | 0          |         |
| System common    | Song position  | Х           | х          |         |
|                  | Song select    | Х           | х          |         |
|                  | Tune request   | Х           | х          |         |
| System Real time | Clock          | Х           | х          |         |
|                  | Commands       | Х           | х          |         |
| Aux Messages     | Local on/off   | х           | х          |         |
|                  | All notes off  | х           | х          |         |
|                  | Active sensing | х           | х          |         |
|                  | System reset   | Х           | Х          |         |

# 6.4 Midi Controllers List

| Item id | Description      | CC number | Value    |
|---------|------------------|-----------|----------|
| 0x01    | Filter Cutoff    | 74        | 0127     |
| 0x02    | Filter Reso      | 71        | 0127     |
| 0x03    | LFO Rate         | 76        | 0127     |
| 0x04    | LFO Amount       | 77        | 0127     |
| 0x05    | Key param 1      | 18        | 0127     |
| 0x06    | Key param 2      | 19        | 0127     |
| 0x07    | Key param 3      | 16        | 0127     |
| 0x08    | Key param 4      | 17        | 0127     |
| 0x09    | Fx Chorus        | 93        | 0127     |
| 0x0A    | Fx Delay         | 91        | 0127     |
| 0x0B    | Envelope Attack  | 73        | 0127     |
| 0x0C    | Envelope Decay   | 75        | 0127     |
| 0x0D    | Envelope Sustain | 79        | 0127     |
| 0x0E    | Envelope Release | 72        | 0127     |
| 0x10    | Preset down      | 20        | 0 or 127 |
| 0x11    | Preset Up        | 21        | 0 or 127 |
| 0x12    | Recall snap 1    | 22        | 0 or 127 |
| 0x13    | Recall snap 2    | 23        | 0 or 127 |
| 0x14    | Recall snap 3    | 24        | 0 or 127 |
| 0x15    | Recall snap 4    | 25        | 0 or 127 |
| 0x16    | Recall snap 5    | 26        | 0 or 127 |
| 0x17    | Recall snap6     | 27        | 0 or 127 |
| 0x18    | Recall snap 7    | 28        | 0 or 127 |
| 0x19    | Recall snap 8    | 29        | 0 or 127 |
| 0x22    | Save snap 1      | 104       | 0 or 127 |
| 0x23    | Save snap 2      | 105       | 0 or 127 |
| 0x24    | Save snap 3      | 106       | 0 or 127 |
| 0x25    | Save snap 4      | 107       | 0 or 127 |
| 0x26    | Save snap 5      | 108       | 0 or 127 |
| 0x27    | Save snap 6      | 109       | 0 or 127 |
| 0x28    | Save snap 7      | 110       | 0 or 127 |
| 0x29    | Save snap 8      | 111       | 0 or 127 |
| 0x30    | Volume           | 7         | 0127     |
| 0x31    | Search           | 112       | +/- 1    |
| 0x32    | Select           | 113       | 0 or 127 |
| 0x40    | Modulation wheel | 1         | 0127     |
| 0x50    | Sustain pedal    | 64        | 0 or 127 |
| 0x51    | Exp pedal        | 11        | 0127     |

# 6.5 System Exclusive Message Detail

| Sysex                    | Description              |                            | Т | R |
|--------------------------|--------------------------|----------------------------|---|---|
| F000206B02 0101 nn F7    | Item config request      | nn:item                    |   | 0 |
| F000206B02 0102 nn cc F7 | Item config response     | cc:cc number               | 0 |   |
| F000206B02 0103 nn cc F7 | Item config Set          |                            |   | 0 |
|                          |                          |                            |   |   |
| F000206B02 0201 nn F7    | Item value request       | nn:item(0x01 to 0x0A)      |   | 0 |
| F000206B02 0202 nn vv F7 | Item value response      | vv: value                  | 0 |   |
| F000206B02 0203 nn vv F7 | Item value set           |                            |   | 0 |
| F000206B02 0301 F7       | Midi channel request     |                            |   | 0 |
| F000206B02 0302 0c F7    | Midi channel response    | c: midi channel(0 to F)    | 0 | 0 |
| F000206B02 0303 0c F7    | Midi channel set         |                            | Ŭ | 0 |
|                          |                          |                            |   | - |
| F000206B02 0401 F7       | Octave shift request     |                            |   | 0 |
| F000206B02 0402 ss F7    | Octave shift reponse     | ss: octave shift (-3 to 3) | 0 |   |
| F000206B02 0402 ss F7    | Octave shift set         |                            |   | 0 |
|                          |                          |                            |   |   |
| F000206B02 0501 F7       | velo curve request       |                            |   | 0 |
| F000206B02 0502 nn F7    | velo curve response      | nn: curve index            | 0 | ~ |
| F000206B02 0503 nn F7    | velo curve set           |                            |   | 0 |
| F000206B02 0601 F7       | aft-touch curve request  |                            |   | 0 |
| F000206B02 0602 nn F7    | aft-touch curve response | nn: curve index            | 0 | - |
| F000206B02 0603 nn F7    | aft-touche curve set     |                            |   | 0 |
|                          |                          |                            |   |   |
| F000206B02 0701 F7       | acc mode request         |                            |   | 0 |
| F000206B02 0702 nn F7    | acc mode response        | nn: mode index             | 0 |   |
| F000206B02 0703 nn F7    | acc mode set             |                            |   | 0 |
|                          |                          |                            |   | 0 |
| F000206B02 0801 nn F7    | led state request        | nn:item 0x63 to 0x6A       |   | 0 |
| F000206B02 0802 nn 0v F7 | led state response       | vv: value (0 or 1)         | 0 |   |
| F000206B02 0803 nn 0v F7 | led state set            |                            |   | 0 |

Values that could be negative are coded this way:

Absolute value is coded on the 6 less significant bits Sign is coded on the 7th bit.

# 7 ARTURIA ANALOG FACTORY 2.0 – LEGAL INFORMATION

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# 7.2 FFC INFORMATION (USA)

## 1. Important notice: DO NOT MODIFY THE UNIT!

This product, when installed as indicate in the instructions contained in this manual, meets FCC requirement. Modifications not expressly approved by Arturia may avoid your authority, granted by the FCC, to use the product.

- 2. **IMPORTANT:** When connecting this product to accessories and/or another product, use only high quality shielded cables. Cable (s) supplied with this product MUST be used. Follow all installation instructions. Failure to follow instructions could void your FFC authorization to use this product in the USA.
- 3. **NOTE:** This product has been tested and found to comply with the limit for a Class B Digital device, pursuant to Part 15 of the FCC rules. These limits are designed to provide a reasonable protection against harmful interference in a residential environment. This equipment generate, use and radiate radio frequency energy and, if not installed and used according to the instructions found in the users manual, may cause interferences harmful to the operation to other electronic devices. Compliance with FCC regulations does not guarantee that interferences will not occur in all the installations. If this product is found to be the source of interferences, witch can be determined by turning the unit "OFF" and "ON", please try to eliminate the problem by using one of the following measures:
- Relocate either this product or the device that is affected by the interference.
- Use power outlets that are on different branch (circuit breaker or fuse) circuits or install AC line filter(s).
- In the case of radio or TV interferences, relocate/ reorient the antenna. If the antenna lead-in is 300 ohm ribbon lead, change the lead-in to coaxial cable.
- If these corrective measures do not bring any satisfied results, please the local retailer authorized to distribute this type of product. If you cannot locate the appropriate retailer, please contact Arturia.

The above statements apply ONLY to those products distributed in the USA.

# 7.3 <u>CANADA</u>

**NOTICE:** This class B digital apparatus meets all the requirements of the Canadian Interference-Causing Equipment Regulation.

**AVIS**: Cet appareil numérique de la classe B respecte toutes les exigences du Règlement sur le matériel brouilleur du Canada.

# 7.4 <u>EUROPE</u>

CE This product complies with the requirements of European Directive 89/336/EEC