

ZUNE 2007

New Zune portable media players, smart new software, a re-designed Zune Marketplace and the new Zune Social online community site work together to connect you not only to the music you love, but also to the people who bring that music to life. What you listen to on your Zune connects you with the online community in Zune Social. The music you discover through the community can be easily purchased from Zune Marketplace. New music you add to your collection automatically syncs to your Zune - wirelessly. It's all connected.

We've added three new devices to the Zune family to make it easier to find the Zune that's right for you – the slim, ultra-portable Zune 4GB and Zune 8GB, available in red, black, pink, and green, and the sleek, black Zune 80GB with a 3.2-inch screen and premium headphones. Existing (and future) Zune 30GB customers will get the same new software features as the new models via an automatic firmware upgrade.

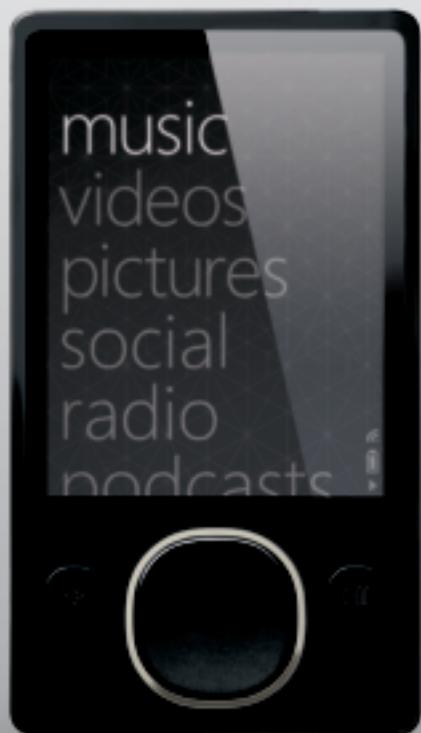




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ZUNE PAD TOUCH CONTROLS

A new touch-sensitive navigation button, Zune Pad lets you fly through menus or lists with the flick of a thumb and then click to make a selection. It's still easy to change songs or adjust volume precisely without looking at the display.



music
videos
pictures
social
radio
podcasts



BRIGHT FULL-COLOR SCREEN

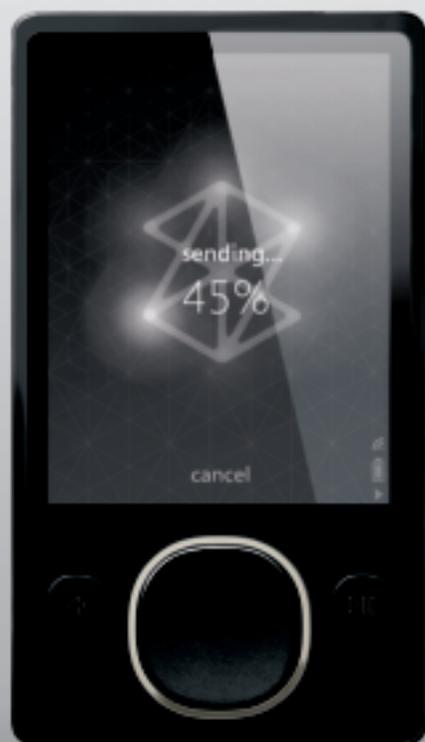
See album art, pictures, videos, and podcasts the way they were meant to be seen – on a big, bright, scratch-resistant glass screen. Videos and photos display in landscape mode to take advantage of the full screen. The directional controls on the Zune Pad also rotate automatically for consistent navigation.



WIRELESS SYNC

Keep in step with the latest music, podcasts and more by setting your Zune to update automatically. Wirelessly sync with your PC via your home wireless network when docked or charging with an AC adaptor. Any new music or podcasts will be sent to your Zune automatically every time you charge. You can also manually start sync from your device when you are in range of your wireless network.





WIRELESS SHARING

Wirelessly share select music, pictures, and audio podcasts with other Zune devices nearby. Listen to the full track of any song you receive up to three times. Even pass along songs you receive to other friends with a Zune. Add new favorites to your wishlist and buy them the next time you're at your computer.

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FM RADIO

Tune in to your favorite FM radio stations on the go. The built-in FM tuner even displays the name of the song and the artist, using Radio Broadcast Data System (RBDS) information from stations that broadcast it.





Paco66 (3579 tracks played)

<not surfing>

Last played track: [The Game](#) by COMMON



ZUNE SOCIAL ONLINE COMMUNITY

Find music you like by seeing what other like-minded individuals are listening to. Customize a Zune Card that automatically updates based on the music you listen to on your Zune and on your computer with the Zune software. Connect with new people through the artists you love and discover new bands through people you know.



ZUNE MARKETPLACE

The Zune Marketplace has been re-stocked and re-designed to make shopping fun and easy. Choose from over three million songs, albums, DRM-free MP3s, videos, podcasts, and more. Buy songs and albums individually or choose a Zune Pass for unlimited access to millions of available songs for a flat rate (DRM-free MP3s, videos, and some songs are not available via Zune Pass).



collection **music** device **podcasts** marketplace **downloads** social

Search | Settings | Profile

Search

AVRIL LAVIGNE

artist bio videos related

top songs

- 1 **Gilbert**
The Best Damn Thing
Let Go
- 2 **Complicated**
Let Go
- 3 **When You're Gone**
The Best Damn Thing
Under My Skin
- 4 **My Happy Ending**
Under My Skin
- 5 **Skater Boy**
Let Go

playlists

- Guerrilla**
Avril Lavigne
Fresh Picks
April 27

on [zune.net](#)

albums



The Best Damn Thing
2007

EPs



Guerrilla
2007

EPs



Under My Skin
2007



Let Go
2002



Let Go
2002



Guerrilla

0:00 / 3:25



The Best Damn Thing
2007



Guerrilla
2007



Under My Skin
2007



Let Go
2002



Let Go
2002

albums

EPs

podcasts

downloads

social

related

similar

artists

albums

YOU

MAKE

IT

YOU

GETTING STARTED

Download the Zune software from www.zune.net/setup. With a streamlined new setup, you'll be up and running in minutes. The Zune software automatically imports the music, videos, pictures, and podcasts already on your computer, including music you've ripped into iTunes and Windows Media® Player.

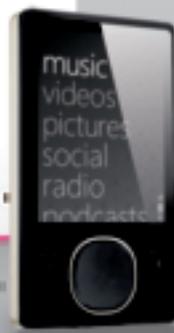
SYNC AND GO

When you first connect your Zune to your computer you can link your device to your Zune Tag. Linking your Zune lets you automatically populate your Zune Card with the music you play when you're out using your device. If you already have an Xbox Live gamer tag, you can use it as your Zune Tag and just sign in using your existing Windows Live ID. Or easily create a new account by following the prompts. If you choose to skip this step you can always come back and link your Zune later in "settings".

Next, choose to automatically sync all music, video, pictures or podcasts to your Zune, or to pick and choose by easily dragging and dropping what you want from your collection to the device icon in the corner of the Zune software. Native support on the new Zune models for MPEG-4 and H.264 (in addition to WMV) makes syncing video files faster.

Easily keep track of what you have synced to your Zune in the new device view. Click the device icon to see what you've recently added or removed as well as how much storage space you currently have available. You can even drag new music, pictures, videos, or podcasts to the device icon when your Zune isn't plugged in, and it will sync later when you connect it. If you have wireless sync set up, the next time you dock or charge, the new content is synced automatically.

When you plug in a Zune that already has a sync relationship with another computer you will be given the option to connect it as guest. You can sync content from your PC collection to the guest Zune by simply dragging it to the device icon. You can also copy unprotected music (DRM-free), pictures, videos and podcasts from the guest device to your PC collection – just click the device icon, select the content you want to draw from (e.g. music, pictures etc.) and then drag it to the PC icon in the lower-left corner.



USING YOUR ZUNE

The new device interface makes it easy to find what you're looking for. Customize your Zune by choosing any picture or image for the menu screen background.

MUSIC

Browse by songs, genres, albums, artists, and playlists. Create "quick lists" right from your device. Easily cue up the right playlist for any occasion.

VIDEOS

Rotate your Zune sideways and watch videos in landscape mode.

PICTURES

Store every picture you've ever taken to share slideshows with friends and family wherever you are.

RADIO

Tune into your favorite FM radio stations on the go.

PODCASTS

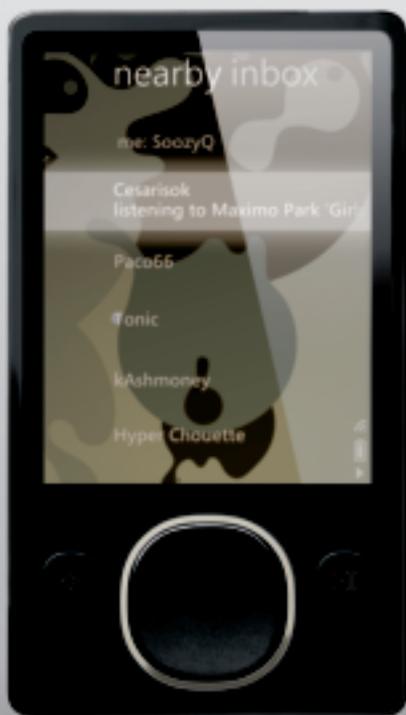
Listen to your podcasts on your schedule. Hit "pause" at any point and pick up where you left off later.

SOCIAL

Click "social" to see other Zune users nearby and even what they are listening to. Music and pictures you receive from other Zune users show up in your inbox. You can see the same inbox when you're logged in to the Zune software or signed into Zune Social on Zune.net.

SETTINGS

Set your preferences for display, audio, language, wireless, and more. Select "wireless" to choose how other Zune users see you. Set your "presence" to "current song" to make what you're listening to visible to other Zunes nearby. Select "basic" to show you're online, or turn off wireless altogether. Even initiate a wireless sync to your library by clicking "sync now" when you are in range of your home wireless network. It's all at your fingertips.



ZUNE SOFTWARE

EXPLORE YOUR COLLECTION

The Zune software has an entirely new look – with new options to customize. Go to “settings” and select “display” to change the background to the color and style that suits you.

Navigate using the links on the top of the screen to easily switch between your collection, your device, Zune Marketplace, or your CD drive. A streamlined and intuitive layout makes it fun and easy to browse. The new Search feature gives you one master view across music, videos and podcasts. Search for an artist and you’ll find all relevant content – what’s in your existing collection and also what’s available in Zune Marketplace.

MUSIC

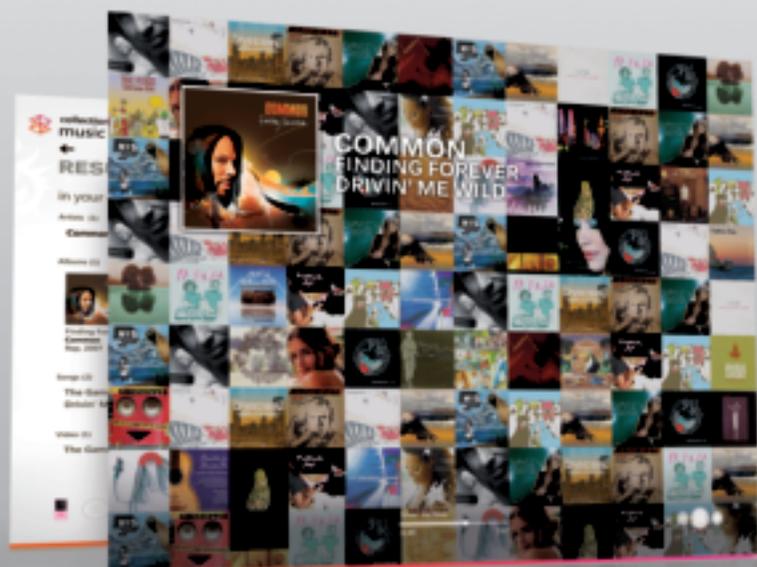
Browse by artist, album cover, and track in one simple view. Or click “list” to see more categories. Drag and drop artists, albums, or songs to the icons in the lower left corner to add music to your Zune, burn a CD, or create a playlist. You can also right-click on songs, pictures, and videos for a menu of options. When you play music, click the equalizer icon in the lower right-hand corner for the “now playing” view, a full-screen experience of the currently playing song on a backdrop of the album art in your collection.

PICTURES

Flip through your folders by browsing cover images. Sort by name or date added. Play a slideshow and your pictures fill the entire screen for optimized viewing.

VIDEOS

Download music videos and podcasts from the Zune Marketplace. Import unprotected MPEG4, H.264 and WMV, as well as TV content recorded using a PC running Windows® Media Center in Windows Vista® Home Premium or Ultimate. Zune can automatically bring DVR-MS content with no DRM or Dolby into the Zune library. DVR-MS with Dolby Digital audio or any DVR-MS with DRM is not supported.



reflective
MUSIC
RES

In your
Area (C)
Common

Album (C)



Album (C)



LOVE IT? HATE IT?

We have created a new rating system to make it easy to keep track of your favorites. When scrolling through your song list on your computer or on your device, click a song once to tag it as a favorite with a heart or twice to use a broken heart to indicate a song you don't like. Existing star ratings of three stars or more on music imported from Windows Media® Player and iTunes will be automatically translated into hearts.



HOW TO SET-UP WIRELESS SYNC

- (1) Connect to your computer using the sync cable.
- (2) Go to the “settings” menu, select “device”, and choose “wireless sync.”
- (3) If your PC is currently connected to a wireless network, you will see its name (“SSID”) displayed. Click “yes” to connect and enter your security key/passphrase.
- (4) If your PC is not attached to a wireless network directly (e.g. it’s connected to your network via a wired Ethernet card), Zune scans for networks in the area and presents you with a list of options. Choose the correct network and click “use selected.” (You can also use “show advanced settings” and enter all information including SSID and authentication/encryption type manually). Save settings when complete.
- (5) After successfully connecting, you will see a message on your PC that wireless sync is configured. When you dock or plug into an AC adaptor to charge, Zune will automatically initiate wireless sync. You can also initiate sync manually from the device by going to “settings”, selecting “wireless” and clicking “sync now”.

DISCOVER THE NEW ZUNE MARKETPLACE

MUSIC

Zune Marketplace gives you more options to connect with the music you love. Explore seventeen focused genres and numerous sub-genres, browse through over 1200 playlists, hand-picked by the Zune Marketplace editorial team and featured guests, or click on your favorite artist's page to download songs, albums and music videos. On each artist page you can also find bios, musical influences and related artists. Clicking "more on zune.net" from an artist page in Zune Marketplace will take you to that artist's page in Zune Social where you can read comments and recommendations from people in the community.

For about the price of one CD, you can get a Zune Pass, which gives you unlimited access to millions of available songs for a flat rate. Or you can buy individual songs or albums using Microsoft Points, including a selection of DRM-free MP3s that you can play on your Zune or any other portable media player.

PODCASTS

Easily browse over 1,000 audio and video podcasts to subscribe to and download for free. Don't see what you're looking for? Submit your favorites for consideration to be added to the directory. You can also manage your podcast subscriptions directly from your collection view or easily add new ones by just typing in the URL. Click "series settings" when in your podcast collection view to set your preferences for the number of episodes of each podcast you want to keep at any one time and the preferred playback order. Choose to play newest episodes first for news or time-sensitive programming and to play oldest episodes first for podcasts that are part of a series.

COMMUNITY-POWERED MUSIC DISCOVERY

Zune Social is designed to help you find music you like by seeing what other people are listening to.

CREATE YOUR ZUNE CARD

Create a free, customizable Zune Card that automatically updates to reflect the music you're listening to on your Zune and with Zune software on your computer. Personalize your Zune Card with your own picture and custom background.

CONNECT WITH FRIENDS

Invite friends. Send and receive song recommendations. Post comments. Build your Zune profile page. You can even post your Zune Card to blogs and social networking sites, where it will continue to update automatically based on the music you're listening to.

EXPLORE YOUR FAVORITE ARTISTS

Browse your friends' Zune Cards and profile pages or check out your favorite artist's page to find others with similar musical tastes. Top listeners for each artist are featured on their pages – check out their Zune Cards to see what other music they're into.

TRY BEFORE YOU BUY

When you find a new artist or song that looks interesting on someone's Zune Card (or when a friend sends you a song recommendation), you can click "play" to listen to a 30-second clip. If you like what you hear, click "buy" to link directly to Zune Marketplace, where you can buy it or download it using your Zune Pass.

BE TRENDY

Check out Zune community-generated charts to see the most popular artists, songs, and albums. Read comments and recommendations posted by other Zune members on album and artist pages.



products music video social support

Search [input field] [login]

welcome SoozyQ! personalize your music

zune link | user preferences | personal website

SoozyQ (2004 tracks played)

last played track: **When You're Gone** by **NIRV, LANGRIS**

View album on the zune store: [www.zune.com/album/AttackDecaySustainRelease](#)

My friend's activity

- SoozyQ** recently played songs (204 tracks)
 - Attack Decay Sustain Release by **NIRV, LANGRIS** 100% 100%
 - When You're Gone by **NIRV, LANGRIS** 100% 100%
 - When You're Gone by **NIRV, LANGRIS** 100% 100%
- SoozyQ** recently played songs (204 tracks)
 - Attack Decay Sustain Release by **NIRV, LANGRIS** 100% 100%
 - When You're Gone by **NIRV, LANGRIS** 100% 100%
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 - When You're Gone by **NIRV, LANGRIS** 100% 100%
 - When You're Gone by **NIRV, LANGRIS** 100% 100%

My friend's recently played songs

- Attack Decay Sustain Release by **NIRV, LANGRIS** 100% 100%
- When You're Gone by **NIRV, LANGRIS** 100% 100%
- When You're Gone by **NIRV, LANGRIS** 100% 100%
- When You're Gone by **NIRV, LANGRIS** 100% 100%
- When You're Gone by **NIRV, LANGRIS** 100% 100%

My most played artists

- NIRV, LANGRIS** 100%

My friend's in

- Attack Decay Sustain Release by **NIRV, LANGRIS**
- When You're Gone by **NIRV, LANGRIS**

Comments [input field] [submit]

Attack Decay Sustain Release

by **NIRV, LANGRIS**

100% 100%

My friend's in

- Attack Decay Sustain Release by **NIRV, LANGRIS**
- When You're Gone by **NIRV, LANGRIS**

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SoozyQ (2004 tracks played)

skipped for zune

Last played track: **When You're Gone** by **NIRV, LANGRIS**

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RECORDED TV OR MOVIES TO GO

If you have a PC running Windows® Media Center in Windows Vista® Home Premium or Ultimate you can sync your recorded TV content to your Zune. The Zune software can import DVR-MS content with no DRM or Dolby into your library or be set up to automatically monitor your Recorded TV folder. DVR-MS with Dolby Digital audio or any DVR-MS with DRM is not supported.

YOUR GAMES YOUR MUSIC YOUR WAY

Plug Zune into your Xbox 360® to customize the soundtrack in supported games. You can also stream the music, pictures, and videos from the Zune software on your PC to your Xbox 360® console via your home wireless network.





POWER-UP YOUR ZUNE

At home, at the gym, in the car, or on the go, a full line of Zune accessories are available to enhance your experience wherever you are. New accessories are compatible with the original Zune 30GB device.

CAR PACK

Listen to Zune through your car stereo. The FM Transmitter automatically finds the optimal station to broadcast your music (and charges while you listen).

HOME AV PACK

Play music from your Zune through your home stereo and control the experience from anywhere in the room using the wireless remote. Connect your Zune 30GB or Zune 80GB to your TV to view photos and videos on a bigger screen.

DOCK PACK

Charge your Zune while you listen to music. Set your device to sync with your collection on your PC via your home wireless network whenever you drop it in the dock. The Zune Dock includes a longer cable to easily accommodate your home stereo setup.

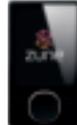
LEATHER CASES

Carry your Zune in style. Made of premium Italian leather, these cases look great and protect your Zune.

PREMIUM HEADPHONES

Noise-isolating design delivers superior sound quality for a premium listening experience.

Zune Cable Pack, Zune AC Adaptor and Zune Sync Cable also available.



Zune 30 GB

Colors	White, Black, Brown, Pink, Red
Price	\$199.99 ERP
Capacity	30 GB (7,500 songs or 25,000 pictures or 100 hours of video)
Navigation	D-pad
Wireless Connectivity	Yes, 802.11 b/g
Wireless Range (open)	Up to 30 feet
Wireless Features	Wireless sync (with 2.1 Firmware), audio/picture send/receive
FM Radio	Built in
Battery (Music)	Up to 14 hours (wireless off)
Battery (Video)	Up to 4 hours
Charge Time (AC adapter)	3 hours (2 hour quick charge to 90% capacity)
Size	62.8W x 112.5H x 16.5D mm
Weight	5.6 ounces
Screen	3" color LCD display
Screen Type	Durable plastic
Screen Orientation	Vertical and horizontal
Resolution	320 by 240 pixel resolution
Audio Support	AAC (up to 320 Kbps), MP3 (up to 320 Kbps), WMA (up to 384 Kbps), Protected WMA (Zune Marketplace), WMA Lossless (with 2.1 Firmware)
Picture Support	JPEG
Video Support	WMV (320x240), h.264, MPEG-4 and DVR-MS will transcode at the time of sync
Ports	Dock Connector, Headphone Connector with video
Connectivity	USB through sync cable, composite video (with AV cable, sold separately) and audio through headphone jack or line out on the optional Zune dock (sold separately)
Zune to Xbox 360 Streaming	Music, Pictures, Video, Podcasts (with 2.1 firmware) via USB
Included Accessories	Headphones, Sync cable, device pouch
Languages	English (French, Spanish with 2.1 Firmware)

Zune 80 GB

Colors	Black
Price	\$249.99 ERP
Capacity	80 GB (20,000 songs or 25,000 pictures or 250 hours of video)
Navigation	Zune Pad touch controls
Wireless Connectivity	Yes, 802.11 b/g
Wireless Range (open)	Up to 30 feet
Wireless Features	Wireless sync, audio/picture send/receive
FM Radio	Built in
Battery (Music)	Up to 30 hours (wireless off)
Battery (Video)	Up to 4 hours
Charge Time (AC adapter)	2 hours (1 hour quick charge to 90% capacity)
Size	61.1W x 108.2H x 12.9D mm
Weight	4.5 ounces
Screen	3.2" color LCD display
Screen Type	Scratch-resistant glass
Screen Orientation	Vertical and horizontal
Resolution	320 by 240 pixel resolution
Audio Support	AAC (up to 320 Kbps), MP3 (up to 320 Kbps), WMA (up to 384 Kbps), Protected WMA (Zune Marketplace), WMA Lossless
Picture Support	JPEG
Video Support	WMV (720x480), h.264 (720x480), MPEG-4 (720x480), DVR-MS (will transcode at the time of sync)
Ports	Dock Connector, Headphone Connector with video
Connectivity	USB through sync cable, composite video (with AV cable, sold separately) and audio through headphone jack or line out on the optional Zune dock (sold separately), component video with component video cables (sold separately) through the optional Zune dock (sold separately)
Zune to Xbox 360 Streaming	Music, Pictures, Video, Podcasts via USB
Included Accessories	Premium headphones, Sync cable, 3 sizes of ear sleeves
Languages	English, French, Spanish



Zune 8 GB

Black, Pink, Green, Red

\$199.99 ERP

8 GB (2,000 songs or 25,000 pictures or 25 hours of video)

Zune Pad touch controls

Yes, 802.11 b/g

Up to 30 feet

Wireless sync, audio/picture send/receive

Built in

Up to 24 hours (wireless off)

Up to 4 hours

2 hours (1 hour quick charge to 90% capacity)

41.4W x 91.5H x 8.5D mm

1.7 ounces

1.8" LCD color display

Scratch-resistant glass

Vertical and horizontal

320 by 240 pixel resolution

AAC (up to 320 Kbps), MP3 (up to 320 Kbps), WMA (up to 384 Kbps), Protected WMA (Zune Marketplace), WMA Lossless

JPEG

WMV (720x480), h.264 (720x480), MPEG-4 (720x480), DVR-MS (will transcode at the time of sync)

Dock Connector, Headphone Connector

USB through sync cable, and audio through headphone jack or line out on the optional Zune dock (sold separately)

Music, Pictures, Video, Podcasts via USB

Headphones, Sync cable, 3 pairs foam headphone covers

English, French, Spanish



Zune 4 GB

Black, Pink, Green, Red

\$149.99 ERP

4 GB (1,000 songs or 25,000 pictures or 12 hours of video)

Zune Pad touch controls

Yes, 802.11 b/g

Up to 30 feet

Wireless sync, audio/picture send/receive

Built in

Up to 24 hours (wireless off)

Up to 4 hours

2 hours (1 hour quick charge to 90% capacity)

41.4W x 91.5H x 8.5D mm

1.7 ounces

1.8" color LCD display

Scratch-resistant glass

Vertical and horizontal

320 by 240 pixel resolution

AAC (up to 320 Kbps), MP3 (up to 320 Kbps), WMA (up to 384 Kbps), Protected WMA (Zune Marketplace), WMA Lossless

JPEG

WMV (720x480), h.264 (720x480), MPEG-4 (720x480), DVR-MS (will transcode at the time of sync)

Dock Connector, Headphone Connector

USB through sync cable, and audio through headphone jack or line out on the optional Zune dock (sold separately)

Music, Pictures, Video, Podcasts via USB

Headphones, Sync cable, 3 pairs foam headphone covers

English, French, Spanish

Number of songs claim based on WMA 128kbps with average song length of 4 minutes

Hours of video claim based on WMV9, 628kbps total (500kbps video + 128kbps audio), 320x240

25,000 Zune formatted photos

Not all space available for file storage. Preloaded content consumes some hard drive space.

The Zune to Zune sharing feature may not be available for all audio files on your device, and works only between Zune devices within wireless range of each other. This feature allows recipients to play full-length sample tracks up to 3 times.

Battery life was tested by Zune in October 2007 using preproduction hardware and device software. Battery tests are conducted with specific Zune units. Actual results may vary. Audio content used was WMA 128kbps. Video content used was WMV9 500kbps total bitrate.

Batteries have a limited number of charge cycles and may eventually hold less charge. Battery life and the number of charge cycles vary by use and settings. See www.zune.net/batteries for more information.

Batteries have a limited number of charge cycles and may eventually hold less charge. Battery life and the number of charge cycles vary by use and settings.

h.264 and MPEG-4 supported in MOV or M4V container format. MOV files will transcode at time of sync

DVR-MS support for unprotected standard definition TV recordings from Windows Media Center. HDTV and protected recordings not supported.

